

The car manufactured...

The automotive industry is one of the largest international companies which is considered the largest companies with the largest economy in the country. The story of the car manufactures are the greatest achievement of the twentieth century of manufactures have subject to international customs laws in which all countries of world operate. as well as many strategies. today it is to protect world from terrorism and preserve the import process. exporting cars as well as many strategies. to day time to understand all strategy of company and what company have the system of laws and making cooperative with another country. Some country is not safe and no customs security, the TSA make attention of this country and put some rules of these country were chosen because of demonstrated intent by terrorist group to attack aviation from them this all-intel drive from middle east. the existing strategy in car factory companies must be based on modern plans, the more stick to new strategies is more development and production will be successful. The way to exploit and act in order to facilitate the process of implementation the new strategies is human resources; marketing resource and organization conflict attention must also be paid to avoiding organization conflict political. the relationship between the strategic plan and operational plans ...the strategic plan is the foundation stone when putting the executive in other words. the operational plans must stem from the strategic plan. the success of operational plan results in the success of the organization as a whole the following figure shows the relationship between the strategic plan and plan executive. there are many manufacturing strategic but all factor is follow it make the protection have more grow year by year and must force for vision to understand the market and what people need. People want to live in clean environment, did car factories meet the requirements of that.

Manufacturing is of the sectors that best assist in growing of all worlds. and therefore, the sectors growth needs to be accelerated. A dynamic manufacturing base increases the economic multiplier in an economy and helps to expand the technological base creating many more service -sector jobs. This is due largely to supportive automotive industrial policy framework that has been sustained over nearly three decades. Car manufactured strategies require the following pleural four stages and following the goal. its starting with four or more stages to automotive industries.

- The first is the number of cars produced,
- The second is the percentage of the local component in the produced cars.
- Third the huge investment incentives.
- Fourth the state incentives for the manufacture of environmentally friendly electric car and the dependence of companies on the FTA and customs clearance as well as the existence of factories to make electronic chips, not relying entirely on China and trying to save shipping costs.
- Fifth start with leadership and culture shifts so transforming innovation pilots into industry shaping new business models requires the right set of skills workforce engagement culture and alignment across entire companies but transformation and alignment strategies must also extend beyond company boundaries to scale transformative business models.

- Forge system wide collaboration, building intelligence to forge system-wined collaboration and managing numerous and often fluid relation ships simultaneously is another key strategy for responsible industry transfer motion at scale
- Relentlessly pursuer the broader purpose and one fundamental challenge in scaling the manufacturing industry ‘
- Expected business impact point solutions, end – to end digital infrastructure and integration new business model
- Finally, the world economic forum is committed transforming the world of production in ways that help enable greater

The most manufacture pulper in world is Volkswagens is the world and the most wonderful engineering wonder that is in the car factories in the world, the area of this factories in the world. the area od this factory exceeds the area of Monaco and there are 100 workshops, and this place is as if it were independent city Volkswagen factories have amazing technical tools and manufacture millions of cars in a few hours. This a vary large production force and the adoption of advanced technologies. With the new strategy for group of Volkswagens transformation into a software-centric company. the context of fast-changing environment and the challenges resulting form it groups board of management adopted the new group strategy ((NEW AUTO)) mobility in 2030. together 2025 which kicked off one of biggest processes of change of the compact history with the aim of making the group more focusses efficient innovative customer-oriented and sustainable and systematically gearing it toward profitable growth. these strategies have already provided the framework and key pillars with which we aim to achieve our vision of being world -leading provider of sustainable mobility.in equal measure to technological trends, the global economic and geopolitical environment is also posing increased challenges for automotive industry, these include for example the economic influence of our largest nobility market China the USA and EUROPE and their diverging development the strategi anticipate that Chinese economy will continue to gain influence and grow .the sustained growth in economic output (GDP) among other thing underlines .the Volkswagens company have a big deal with many country to manufacture and import and export and export deal . Volkswagen follows the aggregation and disassembly policies by exporting to other countries and then importing it. The import and export policies depend on other countries such as Asian countries, India, China and then export to countries of purchase sales. car shipping companies are one of the largest companies which require very large capital and car companies rely trainspotting cares on fleet of major naval ships. There are many international shipping companies coopeting among themselves some of them exceed the budgets of major contraries such as Switzerland. Volkswagen relies on several companies and not a single company such as companies located in Europe such as a company based in Denmark AP MOLLER MEARSK GROUP, this company is the one of largest car shipping companies in the world, which has a fleet of five ships, its estimated to accommodate about 18000 containers to carry car. as well as companies MSC, CMA, COSCO China ocean shipping company group and UASC Arab company owner is Kuwaiti department but based in Europe ,which is the export , import and shipping of Volkswagen cars to the middle east and Asia market .Volkswagen relies on

the production of a lot of cars and the dismantling and assembly of cars in Asia, where the production of one million cars every 10 hours, Volkswagen is keen to ship a lot of its car. The document submitted for the import and export of cars is the knowledge of each law of each country to which it is exported such as the import controls of vehicles to and from each country, the license of vehicle and the conditions of import and export to and from each country. Exchange rate affects car manufacture after the fluctuation of price of international currencies such as the dollar and the euro because of the negative impact of rise in the black market by their reputation as they cheated by choosing energy emissions but exceeded limits in some countries also Volkswagen is affected by their reputation as they cheated by choosing energy emissions but exceeded that at its factories. Volkswagen uses the European free trade and commerce agreement to support manufacturing and increase production the payment options used by car agencies for their factory are bills of lading communicating with the importer paying loading costs are receiving the rest of electronic payment by bank transfers as soon as shipment arrives.

BMW is a luxury car and this little abbreviation for meaning BAVARIA MOTOREN WERKE. The blue and white car logo is an indication of the loyalty of owners of the company to the German state of Bavaria and their love for it. The logo is the code that this company manufactures aircraft engines and then the car factories become after the treaty of Versailles, which prevented the company from manufacturing and producing aircraft engines that were exploited by Nazi party for wars and invading neighbors. BMW is one of companies that strengthened the German economy. The company produced cars after it was making motorcycles and established large car manufacturing factories. There were also factories demolished from the second world war, but after the war, the company was able to return the huge car manufacturing factories through the future and strategic narrative of the company roles, a company that does not know how to surrender and becomes stronger than before. The most strategic that BMW follows is ..

- 1) Key issues raised by BMW Group stakeholders in 2020 included climate protection particularly carbon emissions.
- 2) Human rights in the supply chain particularly regarding the procurement of raw materials for electric mobility.
- 3) Legal deforestations.
- 4) Sustainable finance.
- 5) The group new corporate strategy objectives.
- 6) Environmental and social standards the supply chain.
- 7) Carbon emission in the supply chain
- 8) Support for electric mobility and the comprehensive expansion of charging infrastructure.
- 9) Political control over emissions limits without discriminating against individual driving and digital
- 10) Continued development of the regulatory framework for automated driving and digital

- 11) Support for new efficiency -enhancing technologies.
- 12) Realistic relationship between emissions targets and emission measurement methods.
- 13) Consistency between supply -side and demand -side decarbonization policies.
- 14) Ensuring sufficient supply of critical raw materials
- 15) Trade policy and free trade agreement .

The BMW group is increasingly working on the further development and piloting as well as use of innovative technologies and already battery and gas driven trucks to supply production facilities in 2020 the BMW group used route from Belgium to Spain for vehicle production purposes the use of biofuel from waste cooking oil led to a reductions in carbon emissions of 1100 t ‘..

The agreement in force is long-term strategic cooperation agreement, which is cooperation with AD DAILAR to develop technical industries’ with international engineering standards as well as projects for their own autonomous driving and equipment manufacturing technologies as well as the Schengen agreement which facilitates customs operation and mobility BMW was affected by exchange rates a lots because of high expenses managements ,and the cost of sales the sales volume was low .the reasons for the increase in manufacturing costs the decline in sales and the decline the euro is affected by production of car factories .both agencies cite the negative trend in profitability and free cash flow as reason for down grade by one rating level furthermore ,the transformation of automotive industry and a deterioration of market environment in general are seen as major challenges the negative outlook for the long-term reflects the general uncertainty regarding future development and potentially adverse impact of coronaviruses’ pandemic , the same time however the short term rating for BMW AG were conferment by both moody (P-1) AND S&P.(A-1) and therefore remain at high level. The BMW Group is already benefiting from its rigorous working capital expenditure management. the automotive segments free cash flow, for instance exceeded market expectations not only in the fourth quarter 2020 but also for the financial year as a target range of between 8and 10% . for instance, the BMW Group was named sector leader in automobiles category of Dow jones sustainability indices world and Europe. It also in top grouping climate a list of CDP rating list formerly carbon disclosure project for transparency its carbon emissions reporting furthermore the group was again listed in the British FTSE4good in index in 2020 is also lists by MSCI sustaunalytics and ISS-Oe kom and holds leading position its sector in each case .the most prominent industries used by the BMW company are the industries of electric car engines made of lithium to be environmentally friendly .the main value drivers include the number of deliveries and the operating return on sale .hips and located BMW makes payment through major international banks or facilitate investment and financing for countries where car dealers. The most shipping company that BMW DEAL WITH IT ITS NAME WALLENIIUS AND WILHELMSSEN AND NYK. this American company is the leader in field of logistics’ shipping and lowest costs. The type of payment for import and export for BMW IS prepayment advanced payment cash before delivering .

Chevrolet is an empire of international automotive industry; it belongs to its owner is louis-joseph Chevrolets. he was born in Switzerland and lived in united states of America. after being a watch seller, he became the largest car manufacturer and engineer in automotive industry and design today he owns the largest international car factories that compete with German cars, today more than 8 million people are driving American car in the world, and more 5 million people driving motor car in USA, in highways of America to provide this transportation over 5,060,000 skilled workers engines are occupied.

That we know car manufacture is make this company , more than factory of car branch in three continents outside USA the location in England Canada and Australia .schooled has evolved throughout history today Asia is its main center but relied on international and strategic .in 2016 the came out of Asia agreement and went to such as NAFTA Chevrolet has factories in China and India ,but today in Mexico ,Canada and USA .also has many names of famous and beloved international brands fore people .Chevrolet has today after the unification of all the big company s brand general motors many owners of factories have worked on developing its, and today it has a strategy that keeps pace with global development of the world economy as well .Chevrolet has developed turbo engines .these engines are specific to every international company or car factories .this engine provides turbocharge . it's a hybrid car that is half electric and half fuel this in itself gives the company modern technologies not only, but the big companies from general motors are also a multinational company for each car brand that has developed unified strategies, the Frist of which develops permanent development. total dependence on factories, reducing work reducing the cost of sales and reducing tax liability on profits. The presence of general motor company is few in Europe and strives in these to sell more in Europe. GMS vision is continuous and up-to-date research and development of this era .it merged with sport racing and succeeded amazingly from the birth of Camaro as well as the luxury car Cadillac. The trade agreement in which Chevrolet operates is the free trade agreement for north America. today it is affected by the exchange rates of the dollar and the change of currencies of the agreement the car factories of Chevrolet have also been affected by the political with China which changed America . the type of payment of impart and export of these mullite nationality company is more than one payment:

- a) Cash against good
- b) Cash for documentary collection s
- c) Prepayment advanced payment cash before delivery
- d) The barter method

After these giant companies there are many local manufacturers who import and export products in very small quantities. There are lot of small car manufacture and these cars are used for entertainment in park ,car enthusiasts and driving enthusiasts among this company is British company which produces small quantities of cateham cars company .small factories not require huge capital but its reasonable and this type of industries also helps low income people to acquire cars they are economical with fuel and also

work on an electric motor . the strategy of small manufacture is afford to make import and export grow and product more car to make all people get it .reducing environmental saving emissions energizing trade between countries these small factories also provide part for international car including reviving exports in countries reducing import and avoiding the black market .

Gold economy of nation

Import and export have increasing the strong profit rate in country means increasing the productivity of its factories and establishment and its also means a higher rate of employment to keep these factories running if import are many in countries know that the country suffers from high price inflation and suffers from high exchanging rate which leads to economic disaster's for the state .the import and export movement in the country helps to activate the stats trades movement encourage industrial investment ,provide job opportunities develop the role of marking expand its economic activity and also produce what the consumer wants from the state ,a lot of import always affect an economy where customs consumption is high countries should establish an import and export bank to solve the problem of debt and inflation.an example of this the EXIM Bank is official credit agency of the united state there mission is to support American job creation .prosperity and security through and more .and one of the benefits of importing and exporting to countries is that these bank that set up open a great scope for the profit development of non oil products to make the economy diversified and prosperous for the country ..

Scientific research sources ;

International marketing strategies in the context of competitiveness ((D. FUAD HUSSIN ALAZIZI
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DAR AL FIKER UNIVERSITY

Mastering import and export management

Thomas a cook

With

Rennie Alston and Kelly raia

Automotive export manual 2021 .

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REPORT OF BMW GROUP ECONOMIC PERFORMANCE AND ITS ECOLOGICAL AND SOCIAL
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